

Digital Bike Boards



FILE FORMATS

Format:

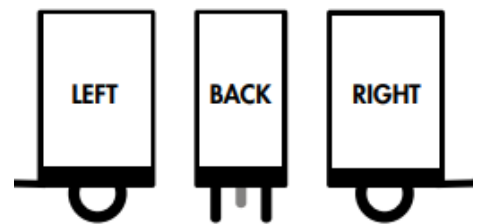
- JPEG
- MP4 Video
- GIF's

FILE SETUP

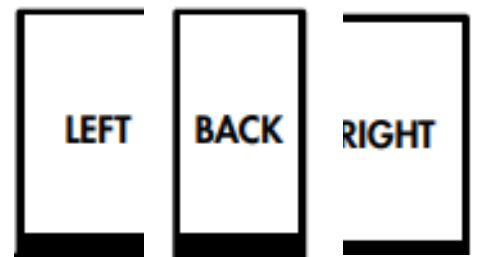
- Use bold and strong fonts
- Keep it short and easy to read
- MP4 Video & static / moving images allowed

SCREEN SIZING

- 1M x 1M x 1M
- Folded out will be 3M in length total
- 2835 x 2835 PIXELS - 1M x 1M



1M x 1M 1M x 1M 1M x 1M
2835 x 2835 PIXELS



1M x 3M - Folded Out
2835 x 8505 PIXELS

IMPORTANT THINGS

- We'd appreciate if you could provide content at least 2 days in advance - this helps us to make sure that everything is tested before your campaign starts.
- There will be a small fee for any files that we need to reformat internally.