

FILE FORMATS

Format: JPEG

- Ratio: 2:1(ie. landscape)
- Supply art at 400% of actual size

DESIGN REQUIREMENTS

- Use bold and strong fonts
- Keep it short and easy to read
- White background are NOT permitted
- white backgrounds drain the battery quickly)
- Simple graphics on backgrounds are most efficient to run

TEXT SIZE

- P.10 Solar native resolution is 256 x 128 pixels
- Recommendation: Use fonts at least 10 native pixels high. (40 pixels for supplied art)

DIMENSIONS & WEIGHT

- 4.5 M (Length) x 2.05 (width) x 2.5m (height)
- 1,000 kgs (weight)
- 1.8m (max raised screen ground clearance)
- 3.4 m (max raised height)

DIMENSIONS & WEIGHT

- We'd appreciate if your could provide content at least 2 days in advance (testing !) All content is displayed at native screen resolution.
- We hate to do this, but there will be a small fee for any files that we need to reformat

Black background
with text
& graphics

- Permitted (most efficient energy use)

Whits background
with any text
& graphics

- Not Permitted (Inefficient energy use)