

# FILE FORMATS

**Format: PDF preferred or Adobe CS5 Design suite files.**

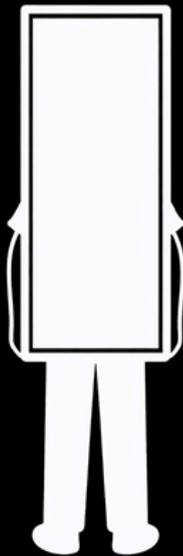
- Outline all fonts and supply all linked files
- Ratio: 1:10 ( 10% of final size )

# FILE SETUP

- Include 20mm of bleed
- All images should be min 300dpi when placed.
- Convert all fonts to outlines
- All print / trapping options should be turned off
- Do not use ASCII encoding for EPS files, use Binary only
- All files must be supplied CMYK not RGB
- Set all solid black to C 20% M 20% Y 20% K 100%
- If not supplying as PDF, supply all native files
- (.TIFs & .EPS files etc ) that are linked and updated within the document.

# SIZING

- Width 576 x Height 14.40mm ( rear )
- Width 576 x Height 6.40mm ( front )



WB SPEC SHEET